

## Northeast Regional Meeting (NERM) & Electronics Packaging Symposium

October 5-8, 2016 Binghamton, New York

## **NERM 2016 Program Book Advertising Costs and Requirements**

- The program book size is  $5^{1}/_{2}$  inch x  $8^{1}/_{2}$  inch (width x height).
- PDF version is also available.
- Full Page advertisement is  $4^{1}/_{4} \times 7^{1}/_{2}$  inch (width x height). Cost is \$200
- Half Page advertisement is  $4^{1}/_{4} \times 3^{5}/_{8}$  inch (width x height). Cost is \$100
- Quarter page advertisement is  $2^{1}/_{8} \times 3^{5}/_{8}$  inch (width x height). Cost is \$50
- All images will have to be high res JPEG or PDF files.

Please send the print ready document as a PDF to <u>jamey@binghamton.edu</u> by <u>2nd September</u> 2016

For any addition information, please do not hesitate to email Jenny at jamey@binghamton.edu